

PROTECTING ARTISTS' RIGHTS

SCENARIOS



Scenario #1: Marcel works for a small design company. His job is to create original designs for clients selling a range of products. He has to produce a design range for a new brand of soap. He searches on the Internet for ideas of similar products designed in other parts of the world. He downloads one distinct image and logo to copy and hopes the client doesn't notice. After the presentation he is called into his boss, Javier who suspects the design is a copy.

Characters x 2

Marcel is going through a difficult time in his personal life and struggling to perform well at work. He is behind with some deadlines. He knows the law on copyright but thinks that he has made sufficient edits to the original to be able to get away with it.

Javier likes Marcel and knows he is capable of producing high quality, original work. He has responsibilities to uphold the law and he knows that infringing copyright in the design world is not acceptable and that if the original designer discovers this copy, they could be sued.

Scenario #2: Assaf is a keen gamer and asks his friend Murat to his house after school to play together on his computer. Assaf shows Murat how he can download some new games for free using some computer software he has discovered on the Internet. Murat isn't sure it's a good idea.

Characters x 2

Computers and what they are capable of fascinate Assaf. He likes to experiment with all different types of software and finds that showing other people what is out there is a good way to make friends.

Murat also likes to experiment with computers and is curious about what is available online. He is a little more cautious though because his brother recently downloaded for free some games via an online site and they caused the computer to malfunction due to a series of viruses.

Scenario #3: Seo-yeon and Ji-woo are planning to go to a music festival during the summer holidays. Together, they look at the prices on the official festival website but they are very expensive. Seo-yeon finds an unofficial site which is selling tickets at a heavily discounted price. The girls cannot decide where to buy the tickets and discuss the risks.

Seo-yeon is a cautious girl who does not usually like to take risks. However, her father has recently lost his job so she doesn't want to ask her family to pay such a high price for this ticket.

Ji-woo is more of a risk taker and believes the tickets on the unofficial site look just as authentic as the others. She doesn't see anything wrong with going with the cheaper ones and says the artists performing at the festival won't get any of the ticket entrance prices anyway.

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Scenario #4: Abeo is downloading onto his mp3 player some new popular world music that he read about on the Internet. The music is sourced from a website that offers free downloads. His older brother Onyedi returns home devastated at having been made redundant from work. He is angry when he sees what his brother is doing.

Abeo loves listening to a range of world music. He has a low paid job in a local grocery store and cannot afford to buy as much digital music as he would like. He has ambitions to work in the music industry perhaps as a DJ.

His older brother Onyedi was working for a small music production company. The company have had to make 15% of the staff redundant due to increasing losses in revenue in the last 5 years. The company CEO made the announcement that morning and cited illegal downloading of music as one of the causes.